

**Create outstanding opportunities for your company when you become a sponsor of the Fort Wayne Philharmonic. Enjoy tickets for your clients or employees, prime placement advertising and recognition, as well as other specialty privileges personalized to your needs.**

**Sponsorship opportunities include series sponsor, individual performance sponsor, Youth Symphony sponsor, and many more.**

**See details inside.**

**Your sponsorship allows The Phil to reach those with the greatest need:**

**Club O:**

The Phil's partnership with the Boys and Girls Club of Fort Wayne serves at-risk youth after school.



**Ensembles in The Schools:**

This unique program brings live classical music performances to nearly 29,000 students in Northeast Indiana each year.



**Fort Wayne Philharmonic**

4901 Fuller Drive, Fort Wayne, IN 46835  
**260•481•0775** | Box Office **260•481•0777**  
**fwphil.org**

**Support The Phil.  
Support Your Community.**

**Become A  
Phil Sponsor!**

THE  
**PHIL**  
FORT WAYNE  
PHILHARMONIC

ANDREW CONSTANTINE  
MUSIC DIRECTOR

**2016 | 2017 Sponsorship**

## Benefits include:

### TICKETS

- Exclusive tickets to the sponsored performance
- Vouchers valid for use for any performance during The Phil's regular season

*\*Quantity varies depending on sponsorship level. Some exclusions may apply.*

### ADVERTISING & RECOGNITION

- Title Recognition as a series and/or performance sponsor
- Name/Logo on all paid advertising and PR released by The Phil
- Name/Logo on all donated advertising at the discretion of the media donor
- Sponsor Name will appear on all tickets printed for a series sponsorship
- Name/Logo in The Phil's program, *The Prelude*, seen by 40,000+ audience members each year
- Recognition from stage or the opportunity for the sponsor representative to welcome the audience from stage

### SPECIALTY PRIVILEGES

- Parking passes to the Civic Theatre Garage for all Phil Masterworks & Pops performances at the Embassy Theatre
- Passes to The Phil's private Encore Lounge during intermission at Masterworks performances at Embassy Theatre & Rhinehart Music Center

## Create Dynamic Events:

Let The Phil assist in planning your special event before or after the performance.

The Phil is available to help you plan a perfect evening. Whether you want to thank your employees, entertain or attract new clients, or celebrate a special moment in life, The Phil will customize a sponsorship package catered to your tastes and budget.

## Reach A Desirable Audience:

Becoming a Phil Sponsor presents a valuable opportunity for your company to raise its profile among an attractive demographic of subscribers:

- 65% hold a four year degree or higher
- 47% have an annual household income of \$75,000 or more
- 75% are married or have a life partner
- 52% are women



THE  
**PHIL**  
FORT WAYNE  
SUPPORTS THE ARTS