

2017 | 2018

PRELUDE ADVERTISING

RATES AND INFORMATION



CIRCULATION INFORMATION

TOTAL CIRCULATION: Prelude is distributed at no charge to nearly 40,000 audience members at up to 40 performances.

FREQUENCY: Four books per season, October through May.

THE PHIL CENTER

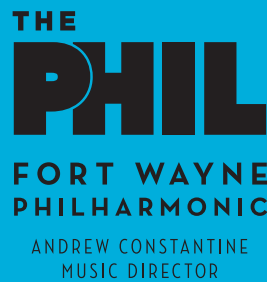
4901 Fuller Drive, Fort Wayne, Indiana 46835

HOW TO PURCHASE AD SPACE

Contact: **Ed Stevens, Sales Manager** at 260•481•0766 or estevens@fwphil.org.

Send completed ads, laid out with the requested specifications to:

Brooke Sheridan, Publications and Graphics Manager at 260•481•0765 or bsheridan@fwphil.org.



ASK ABOUT OUR PREMIUM ADVERTISING LOCATIONS THROUGHOUT THE BOOK!

Pricing on reverse.

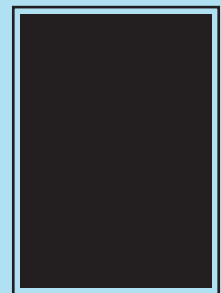
AD SIZES & OPTIONS

FULL PAGE
(with bleed)



6.5" wide
x 9.5" tall

FULL PAGE
(no bleed)



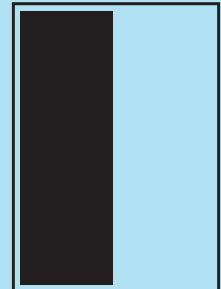
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x 8.75" tall

HALF PAGE
(Horizontal)



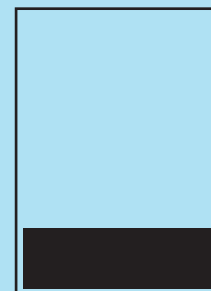
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HALF PAGE
(Vertical)



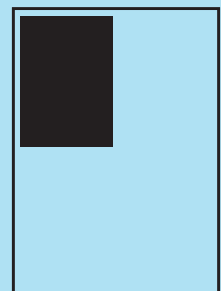
2.75" wide
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QUARTER PAGE
(Horizontal)



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x 2.00" tall

QUARTER PAGE
(Vertical)



2.75" wide
x 4.25" tall

CALL ED STEVENS, SALES MANAGER, AT 260 481-0766 TO RESERVE YOUR SPACE TODAY!

