

## EnCue A NEW LEVEL OF CONCERT ENGAGEMENT

Music Director Andrew Constantine is introducing a revolutionary new concert app called EnCue to the concert experience during the October 7th performance of Tchaikovsky's Symphony No. 5.

## WHAT IS ENCUE AND WHAT DOES IT DO?

It all begins by downloading the EnCue app to your Android phone or iPhone. This app allows you, in real time during the concert, to receive notes and information specifically written by Andrew for Tchaikovsky's symphony. Andrew's commentary is exactly timed to the music, allowing you to gain valuable insight into his creative thought process. The app utilizes proprietary 'Dark-screen(TM)' technology to minimize any glare or distraction.

## **HOW TO HAVE THIS UNIQUE EXPERIENCE?**

Go to the App Store or Android Store, search for 'EnCue by Octava' and download to your phone--it's free. You can do this now or anytime before the concert begins.

On October 7, launch the app from your seat in the Embassy Theatre and follow the login instructions. There will be staff and volunteers stationed in the lobby to help.

You and Andrew are shaping the future of Classical Music. We hope you enjoy this unique experience.

Learn more about EnCue at <a href="www.EncuebyOctava.com">www.EncuebyOctava.com</a>. This Presentation of EnCue Technology is Sponsored by Jane and Andrew Constantine.

